Design company Lammhults is celebrating its 75th anniversary in 2020 and will launch a limited jubilee edition in the shape of the L75 cabinet – designed by Love Arbén – at the Stockholm Furniture Fair on February 4–8.







L75 in the making

Ono & L75 prototype

L75 in the making

The cabinet bears clear influences from the characteristic black and white striped Ono cabinet, which Lammhults presented in 1991 and was designed by **Love Arbén**. Ono was made in two versions, one in maple veneer and one in black and white striped laminate.

Love Arbén has been asked to relaunch the Ono several times over the years, but has declined as he did not want the original early '90s cabinets to face competition from the new ones and thus lose something of their value. The original Ono is now highly sought after as only around 30 cabinets were made, and they have fetched almost SEK 120,000 on the second-hand market.

Love remembers: "At the time, it was popular among my colleagues in the industry to make furniture in limited editions. I wanted to go against the grain and create a product that looked exclusive but could be mass produced. Unfortunately, it turned out to be hard to achieve a good alignment between the door and cabinet frame, so production of the striped cabinet was discontinued after a short time. My intended mass-produced cabinet ended up being produced in even lower numbers than my colleagues' limited editions."

So when Lammhults' current Managing Director, **Peter Jiseborn**, asked Love last autumn if he was interested in producing the cabinet again in connection with Lammhults' 75th jubilee, his first answer was no. But when Love suggested he would consider making a new version of the cabinet instead, the project went ahead.

"I wanted to make the new cabinet as different as possible, yet still similar to the original. That's why this new one is smaller, the shape is different, the black and white stripes have been changed, and the frame has three legs rather than four," Love explains.

The L in the L75 stands for both Lammhults and Love, and the 75 represents the company's birthday and also the number of cabinets produced this time round. It is also a nostalgic homage to the names given to Lammhults products in the 1960s and '70s, such as the S70 and X75 families designed by Börge Lindau and Bo Lindekrantz.

There will be 75 numbered cabinets made, and buyers can choose which number they would like to own, assuming it hasn't already been sold. Buyers can reserve an L75 cabinet in the **Lammhults stand, C10:41**, during the Stockholm Furniture Fair on February 4–8.

For more information or images please contact:

Carolina Ericsson, Marketing Communications Manager, +46 702 10 02 00 eller cer@lammhults.se Caroline Enhörning, PR & Creative Manager, +46 706 62 87 02 or ceh@lammhults.se

Lammhults develops and markets modern furniture of international design for companies with high demands on quality and design. We cooperate with some of the leading contemporary furniture designers. What we accomplish together shall be elegant, effective and eco-friendly. Lammhults is part of Lammhults Design Group..