



RED DOT DESIGN AWARD: PRODUCT DESIGN 2017
PENNE

Just in time for the furniture fair in Milan, Swedish design company Lammhults' chair Penne has been awarded the Red Dot Award: Product Design 2017.



reddot award 2017
winner

Penne, designed by **Läufer/Keichel**, is the world's first chair with legs made of laminated wooden tubes, LignoTUBE and was launched in October 2016 at the Orgatec fair in Cologne. Penne has its hallmark both in innovation and aesthetics and proves the complexity of designing the simple. A well thought out, light weight chair, still strong for heavy-duty use. Designed to suit almost any environment, Penne is easily assembled with screws or bolts and, consequently, it is easy to take the chair apart and recycle or replace the components.

Designers Läufer/Keichel about Penne: *"In accordance with the Lammhults design tradition, the chair was intended as an iconic piece of furniture and a real industrial product at the same time."*

The Penne chair is stackable, and, owing to its weight – from 3.1 kg, it is very easy to handle. With seat and back in polypropylene or molded ash, walnut or oak, the chair can meet a wide range of environments and areas of use. The wooden tubes/legs come in natural ash, oak or walnut as well as stained ash, allowing the user to create monochrome or colourful combinations. Penne also comes with armrests as well as accessories like linking device and a flip-shelf storage. Seat height 46 cm.

Penne is the perfect match for schools, auditoriums and conferences. It will also find its natural place in the cafeteria, canteen or as a visitor's chair in an office. Or in your home.

Penne offers a pleasant sensation where innovation and shape meet in aesthetic balance and combines the spirit of Scandinavian chair design with the requirements of the modern contract furniture market.

The designers Julia Läufer and Marcus Keichel are based in Berlin and have been working together since 2003. Focusing on sustainable design solutions, their disciplines range from furniture design and industrial design, through exhibition to corporate design for important international brands. Their work has been internationally exhibited, published and awarded.

FOR MORE INFORMATION ABOUT LAMMHULTS OR IMAGES, PLEASE CONTACT:

Carolina Ericsson, Marketing Coordinator, +46 472 26 95 29 or cer@lammhults.se

Ulrika Johansson-Ståhl, MD, +46 708 83 87 75 or uj@lammhults.se

Lammhults develops and markets modern furniture of international design for companies with high demands on quality and design. We cooperate with some of the leading contemporary furniture designers. What we accomplish together shall be elegant, effective and eco-friendly. Lammhults is part of Lammhults Design Group.