



Swedish design company Lammhults chair series Penne, designed by Läufer/Keichel, wins yet another design prize. It has now been awarded the International Design Award (IDA) in two categories and been given an honourable mention.

Penne has been appointed Gold Winner in Office Equipment - Furnishings/Modules Subcategory, Silver Winner in Home Interior Products - Interior Furniture Subcategory and last but not least Penne has been given an honourable mention in the Interior Furniture Category.

The **International Design Award** honorary juries examined over 1000 entries submitted by architects and designers of interiors, fashion, products, and graphics from 52 countries throughout the world. After final decisions had been made, the jury rewarded the best professional and emerging designers for their achievements in terms of design, creativity, usability and innovation.

Penne - the world's first chair with legs made of laminated wooden tubes has its hallmark both in innovation and aesthetics and proves the complexity of designing the simple. A well thought out, light weight chair, still strong for heavy-duty use. Designed to suit almost any environment, Penne is easily assembled with screws or bolts and, consequently, it is easy to take the chair apart and recycle or replace the components.

The designers **Julia Läufer** and **Marcus Keichel** are based in Berlin and have been working together since 2003. Focusing on sustainable design solutions, their disciplines range from furniture design and industrial design, through exhibition to corporate design for important international brands. Their work has been internationally exhibited, published and awarded. Designers Läufer/Keichel about Penne: *"In accordance with the Lammhults design tradition, the chair was intended as an iconic piece of furniture and a real industrial product at the same time."*

Worth to mention are the numerous awards the company's latest products have received during the last year. The flexible and innovative table series **Attach**, designed by **Troels Grum-Schwensen**, has been awarded not less than 4 times including IDA 2015, IF Design Award 2017, Design S 2016 and European Aluminium Award 2016. **Aperi** soft seating series, designed by Läufer/Keichel was awarded the German Design Award 2017. Just in time for the Salone Internazionale del Mobile in Milan, April 4-9, 2017, Penne was awarded Red Dot Award: Product Design 2017.

Ulrika Johansson Ståhl, MD, says: *We are glad and proud that Penne, through the IDA, has been given yet another recognition. The fact that we have received several awards during the last year is a great proof of our current strong range, with products that are innovative and attractive, offering a high level of design.*

FOR MORE INFORMATION ABOUT LAMMHULTS OR IMAGES, PLEASE CONTACT:

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Lammhults develops and markets modern furniture of international design for companies with high demands on quality and design. We cooperate with some of the leading contemporary furniture designers. What we accomplish together shall be elegant, effective and eco-friendly. Lammhults is part of Lammhults Design Group.